



roomlinx

Your Room. Your view.

RoomLinX, Inc
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INVESTOR FACT SHEET

STOCKHOLDER INFORMATION

(as of September 30, 2007)

OTC Pink Sheets	RMLX
Recent Price	\$.013
Shares Outstanding	148,088,384
Market Capitalization	\$1.925 Million
Formed	1998
12 Mo Trading Range	\$.011 - \$.044
Headquarters	Broomfield, CO
Website	www.roomlinx.com

Providing Wi-Fi in Hotels and Conference Centers Since 1999

RoomLinX is a leader in providing the most advanced 802.11 wireless high-speed Internet network solutions to hotels and conference centers. Their fully supported networks allow their customers to provide their guests with (Wi-Fi) Wireless broadband access that is fast, reliable and easy to use. RoomLinX has some of the largest fully wireless visitor based networks (VBN) in the Hospitality industry. For example the 770 room Crowne Plaza Time Square in New York City and the 700 room Hershey Lodge in Hershey, PA.

Additionally, the company has recently announced its plan to enter into the In-Room Media and Entertainment market. Its vision is to provide premium applications including internet-based business and entertainment media to venues serving the visitor market such as Hotels, Resorts, Hospitals and Marinas.

GROWTH STRATEGY

- **Develop and Launch** internet based media and entertainment offering that includes a broad range of content and features to satisfy the most demanding guests while maximizing revenue opportunities for the hotelier.
- **Access the Vertical Market** of existing customers and upgrade service
- **Expand Horizontal Market** by offering industry leading, internet based multi-media entertainment and business services to the hospitality industry.
- **Maintain Competitive Advantage** by continuing to advance the technology while expanding the available services thereby remaining on the leading edge of the market.
- **Consolidate the market** through intelligent and accretive acquisitions of qualifying companies with advantageous customer bases.



INVESTMENT RATIONALE

- **Solid Revenues and Positive EBITDA** – New management has successfully turned the company around and achieved positive EBITDA.
- **Innovative and Proprietary In-room Multi-Media Entertainment and Business Services** – positions RoomLinX at the leading edge of the market and clearly ahead of the competition.
- **Low Market Capitalization** – With the stock trading with a market cap of the company that is less than the Company's annual revenues, the value is quite low compared to other less well developed companies trading on the Bulletin Boards and OTC.
- **Stock is at the bottom of its trading range** – and positioned to move upward strongly on any number of positive announcements.
- **Stock shows positive volatility on news** – Resistance to upward movement is limited allowing for strong upward movement on news. With the launch of the new line of services, we can expect regular reports of progress.

ROOMLINX INVESTOR FACT SHEET

PRODUCTS

High Speed Broadband Wireless Internet plus Content on Demand – The RoomLinX Difference

- ***Movies*** – Available at all times, delivered digitally with the ability to pause, fast-forward, rewind and bookmark for up to 24 hours viewing window. Adult content available.
- ***Games*** – PC – based and online games
- ***TV*** – Standard Free-to-Guests, streaming video, international stations
- ***Radio*** – local or international; Stream your hometown news and sports
- ***INFO*** – Local, national or international. A simple click gives you the latest in news, weather, business, sports and even a hotel daily events menu.
- ***Shopping*** – Forget a special occasion? Like to say thank you? Need a new outfit? Want to see a show? Search local, national anywhere and purchase now.
- ***Office*** – Productivity Suite including Word, Excel, PowerPoint and Internet Explorer. Printing capabilities, CD Burner and video conferencing.
- ***Travel*** – Print your boarding pass, change your flight, book transportation and even your next stay.
- ***Local*** – News, music, events, dining, shopping, services, maps, reservations and attractions right at your fingertips.
- ***Concierge*** – Room service, guest portfolio review, restaurant and entertainment recommendations.

Media and Entertainment RoomLinX intends on being the sole source solution for in-room technology redefining how hotel guests access traditional free-to-guest television, contemporary web content, premium, pre-release, and high-definition material, along with business tools and information specific to the property and their stay. All of this is delivered via the Company's user-friendly, streamlined interface displayed on a sleek flat-panel HD LCD television.

Reduce Cost and Increase Revenue The technology and infrastructure required to support the RoomLinX system will be installed with no capital outlay from the hotel. RoomLinX intends on providing a complete technology over-haul to the property and seamlessly integrate with the hotel's existing Property Management System. Revenues will be generated through on-demand content, advertising, e-commerce and business services; all of which will be tailored to fit the property

MANAGEMENT

Peter Bordes Jr. -Chairman of the Board of Directors

Mr. Bordes is currently the CEO and founder of AdValiant Inc., a convergent integrated online media and marketing company that develops unique, highly customized, cost-effective solutions for advertisers, marketers and publishers. Prior to Advaliant, Bordes was a founder and Chairman of the Board of Empire Media Inc., a publishing, marketing and technology enterprise based in New York. Their mission was to create exciting and informative media outlets that were vertically focused and horizontally integrated.

Michael S. Wasik - Chief Executive Officer/ Interim Chief Financial Officer/Director

Mr. Wasik joined the RoomLinX Executive Management team in August of 2005 after executing the merger of his company, SuiteSpeed with RoomLinX. Currently Wasik is responsible for leading RoomLinX, which supports over 30,000 Internet connected (wired and wireless) hotel rooms in 20 states and continues to grow through acquisitions and organically. Under his direction, SuiteSpeed was on Mercury's top 100 fastest growing companies list for 2003 and 2004. Wasik was nominated for the 2005 Ernst and Young Entrepreneur of the Year award, has been asked to speak at the University of Colorado on Entrepreneurship, and currently sits on the Editorial Board for Hotel Executive publication.

Herbert I. Hunt III - Director

Mr. Hunt is the founding partner of H. I. Hunt & Company, Ltd. an international executive search and private investment firm headquartered in Boston with an office in London. Mr. Hunt has played a significant role in growing and building companies in financial services and technology for more than twenty three years. He has been retained to build management teams for the country's most important financial services companies. He is also the trusted advisor to H. I. Hunt & Company's private investment portfolio of eight diversified start up companies.

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